CLAIMS

What is claimed is:

- 1. A water-based emulsifier wax gel comprising
 - a) skin-identical sphingolipids,
 - b) at least one emulsifier,
 - c) at least one wax-like consistency-imparting agent, and
 - d) water.
 - 2. The gel as claimed in claim 1, wherein the sphingolipids are ceramides.
 - 3. The gel as claimed in claim 2, wherein the ceramides are obtained from mammal skin, a free sphingoid base or mixtures thereof.
 - 4. The gel as claimed in claim 2, wherein the ceramides are selected from the group consisting of sphingosine, sphinganine, phytosphingosine, and 6-hydroxy-4-sphingenine.
 - 5. The gel as claimed in claim 1, wherein said sphingolipids are present in an amount from 1 to 4% by weight.
 - 6. The gel as claimed in claim 1, wherein the emulsifier is a nonionic or an anionic emulsifier.
 - 7. The gel as claimed in claim 1, wherein the emulsifier is selected from fatty acids and neutralized fatty acids; glyceryl mono-fatty acid esters, ethoxylated fatty alcohols and/or esters; fatty alcohols with a high degree of ethoxylation

and/or fatty alcohols with a low degree of ethoxylation, polyglycerol esters, sugar esters, lecithins, phospholipids and any combination thereof..

8. The gel as claimed in claim 1, wherein the emulsifier comprises addition products of from 2 to 30 mol of ethylene oxide and/or 0 to 5 mol of propylene oxide onto linear fatty alcohols having 8 to 22 carbon atoms, onto fatty acids having 12 to 22 carbon atoms or onto alkylphenols having 8 to 15 carbon atoms in the alkyl group;

 $C_{12/18}$ -fatty acid mono- and diesters of addition products of from 1 to 30 mol of ethylene oxide onto glycerol;

glycerol mono- and diesters and sorbitan mono- and diesters of saturated and unsaturated fatty acids having 6 to 22 carbon atoms and ethylene oxide addition products thereof;

alkyl mono- and oligoglycosides having 8 to 22 carbon atoms in the alkyl radical and ethoxylated analogs thereof;

addition products of from 2 to 60 mol, in particular 2 to 15 mol or 15 to 60 mol, of ethylene oxide onto castor oil and/or hydrogenated castor oil; polyols or esters;

partial esters based on linear, branched, unsaturated or saturated $C_{6/22}$ -fatty acids, ricinoleic acid, and 12-hydroxystearic acid and glycerol, polyglycerol, pentaerythritol, dipentaerythritol, sugar alcohols, alkyl glucosides and polyglucosides;

mono-, di- and trialkyl phosphates, and mono-, di- and/or tri-PEG alkyl phosphates;

wool wax alcohols;

polysiloxane-polyether copolymers and derivatives thereof;

mixed esters of pentaerythritol, fatty acids, citric acid and fatty alcohol and/or mixed esters of fatty acids having 6 to 22 carbon atoms, methylglucose and polyols, and

polyalkylene glycols.

- 9. The gel as claimed in claim 1, wherein said emulsifiers are present in an amount from 0.5 to 6.0% by weight.
- 10. The gel as claimed in claim 1, wherein the consistency-imparting agent is selected from fatty alcohols or hydroxy fatty alcohols having 12 to 22 carbon atoms, partial glycerides, fatty acids and hydroxy fatty acids.
- 11. The gel as claimed in claim 1, wherein the consistency-imparting agents are present in an amount from 1 to 8% by weight.
- 12. The gel as claimed in claim 1, wherein said water is present in an amount from 80 to 98% by weight.
- 13. The gel as claimed in claim 1, further comprising additional auxiliaries.
- 14. The gel as claimed in claim 13, wherein the auxiliaries are chosen from humectants, preservatives and mixtures thereof.

- 15. The gel as claimed in claim 13, wherein said auxiliaries are present in an amount from 0.1 to 10% by weight.
- 16. A process for the preparation of emulsifier wax gels comprising melting skinidentical sphingolipids with at least one emulsifier, at least one consistencyimparting agent at a temperature which is increased relative to room temperature, bringing the mixture into contact with water, homogenizing the mixture and then cooling the mixture to room temperature with stirring.
- 17. The process of Claim 16 further comprising adding an additional auxiliary during said melting.
- 18. An oil-in-water emulsion comprising a water-based emulsifier wax gel which comprises skin-identical sphingolipids, at least one emulsifier, at least one wax-like consistency-imparting agent, and water.
- 19. The emulsion as claimed in claim 18, wherein said sphingolipids are present in an amount from 0.01 to 0.4% by weight.